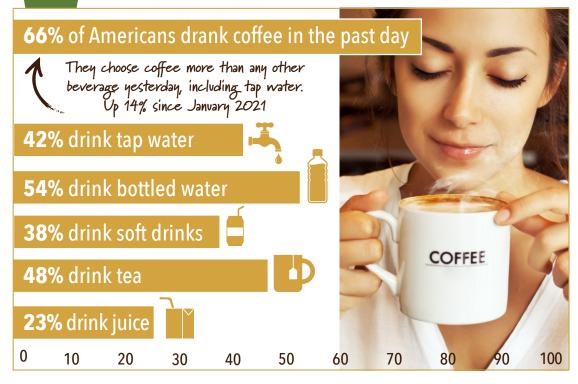
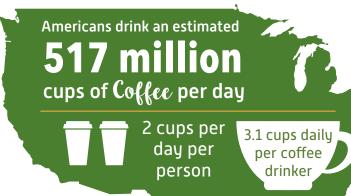


Coffee consumption In the U.S. is at a two-decade high!







Classic never goes out of style- 19% of past-day coffee drinkers make black coffee their drink of choice



At and away from home, Coffee recovers from COVID-19...and reaches new heights



Coffee is a core part of coffee drinkers' morning routine - 84% have it with breakfast

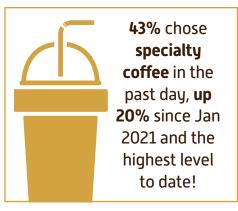
Coffee consumption
after breakfast is
up 15% since July
2021 - Americans
getting back to work are
having coffee during
commutes or during
a morning break



Americans are still working from home: 84% of past-day coffee drinkers had coffee prepared at home



Coffee drinkers are venturing out too – **27% had coffee away from home** (up 8% since Jan 2021) but not yet back to pre-pandemic levels







Espresso-based
beverages on the rise:
26% of Americans enjoyed
an espresso-based beverage
in the past-day

Coffee's popularity is ageless.

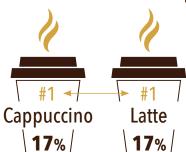


• Consumption among 18-24 y/o is up 14% since Jan 2021.

• 72% of coffee drinkers 60+ had coffee in the past day



American's most popular espresso-based beverages drank in the past week



#2

#2 Espresso

#3
#3 Café mocha American

é mocha Americano 13%/ \ 13%/ #4 / #3
Macchiato Flat w

#5 Flat white

Coffee drinkers' favorite drinks and preparation methods



41% drip coffee maker

Drip coffee makers remain the favorite method, but usage has been steadily falling since 2016



27% singlecup systems

The "most often" used machines by in-home coffee brewers using multiple methods are drip (29%) and single-cup (27%)



13% cold brewing

Even with winter polling, cold brew maintains an edge over espresso-machines and continues to be the 3rd most used brewing method



8% espresso machine

The use of espresso machines softened during the pandemic as more coffee drinkers relied on at-home brewing methods

App usage stays steady among Americans, with 34% of past-day coffee drinkers ordering their brews via apps



Drive-through use continues to see elevated levels compared to pre-pandemic, up 8% since January 2020

